

FUJIFILM
X | GFX

OFFER ENDS 30 JUNE

£450

TRADE-IN BONUS

WHEN YOU BUY THE NEW GFX100S AND TRADE IN
ANY WORKING FULL-FRAME OR SELECTED MEDIUM
FORMAT DIGITAL CAMERAS



FUJIFILM-CONNECT.COM/PROMOTIONS

The GFX100S and GF50mmF3.5 lens shown are sold separately.
See in-store or online for details. Terms and conditions apply



£450 TRADE-IN BONUS

WHEN YOU BUY THE NEW GFX100S AND TRADE IN ANY WORKING FULL-FRAME OR SELECTED MEDIUM FORMAT DIGITAL CAMERAS

HASSELBLAD

HASSELBLAD A5D-50C
 HASSELBLAD A5D-80
 HASSELBLAD H4D-31
 HASSELBLAD H4D-40
 HASSELBLAD H4D-60
 HASSELBLAD H5D-200C
 HASSELBLAD H5D-50C
 HASSELBLAD H5X
 HASSELBLAD H6D-100C
 HASSELBLAD H6D-50C
 HASSELBLAD X1D-50C
 HASSELBLAD X1D II 50C
 HASSELBLAD CFV II 50C

NIKON

NIKON D3
 NIKON D3S
 NIKON D3X
 NIKON D4
 NIKON D4S
 NIKON DF
 NIKON D600
 NIKON D610
 NIKON D700
 NIKON D750
 NIKON D800
 NIKON D800E
 NIKON D810
 NIKON D850
 NIKON D810A
 NIKON Z5
 NIKON Z6
 NIKON Z6 II
 NIKON Z7
 NIKON Z7 II

LUMIX

LUMIX S1
 LUMIX S1R
 LUMIX S1H
 LUMIX S5

SONY

SONY A7
 SONY A7 II
 SONY A7 III
 SONY A7C
 SONY A7R
 SONY A7R II
 SONY A7R III
 SONY A7R IV
 SONY A7S
 SONY A7S II
 SONY A7S III
 SONY A9
 SONY A9 II
 SONY A99
 SONY A99 II
 SONY A850
 SONY A900

To claim your trade-in bonus, simply fill out the details over the page.

The bonus will be paid directly into your bank account after the claim has been validated by FUJIFILM UK. Once validated, the bonus will be paid within 14 days.

CANON

CANON EOS-1D C

CANON EOS-1D MKII

CANON EOS-1D MKII N

CANON EOS-1D MKIII

CANON EOS-1D MKIV

CANON EOS-1D X

CANON EOS-1D X MKII

CANON EOS-1D X MKIII

CANON EOS-1DS

CANON EOS-1DS MKII

CANON EOS-1DS MKIII

CANON EOS 5D

CANON EOS 5D MKII

CANON EOS 5D MKIII

CANON EOS 5D MKIV

CANON EOS 5DS

CANON EOS 5DS R

CANON EOS 6D

CANON EOS 6D MK II

CANON EOS R

CANON EOS RP

CANON EOS R5

CANON EOS R6

PENTAX

PENTAX 645Z

PENTAX 645D

PENTAX K-1

LEICA

LEICA S

LEICA M

PHASE ONE

PHASE ONE XF 100MP

PHASE ONE 645DF+

PHASE ONE IQ1 100MP

PHASE ONE IQ140

PHASE ONE IQ150

PHASE ONE IQ160

PHASE ONE IQ180

PHASE ONE IQ250

PHASE ONE IQ260

PHASE ONE IQ280

PHASE ONE IQ3 50MP

PHASE ONE IQ3 60MP

PHASE ONE IQ3 80MP

PHASE ONE P20+

PHASE ONE P21+

PHASE ONE P25+

PHASE ONE P30+

PHASE ONE P40+

PHASE ONE P45+

PHASE ONE P65+

MAMIYA

MAMIYA 645DF

MAMIYA LEAF Credo 40

MAMIYA LEAF Credo 50

MAMIYA LEAF Credo 60

MAMIYA LEAF Credo 80

MAMIYA ZD

LEICA M-P (TYP 240)

LEICA SL (TYP 601)

YOUR DETAILS

NAME

ADDRESS

EMAIL ADDRESS

CAMERA DETAILS

CAMERA MODEL TRADED IN

SERIAL NUMBER TRADED IN

Every attempt has been made to ensure this list is comprehensive. If you feel you have an eligible camera that is not listed, please add the model name here:



CAMERA MODEL PURCHASED

SERIAL NUMBER PURCHASED

TRADE-IN BONUS APPLIES TO PURCHASES FROM 30 APRIL 2021 TO 30 JUNE 2021

Customers who purchase a NEW GFX100S ("Qualifying Products") between 30 April 2021 and 30 June 2021 ("Promotional Period") and Trade In an applicable camera ("Qualifying Trade-In Products") will be eligible to claim a Trade-In Bonus Cashback.

Second-hand or refurbished FUJIFILM products are excluded from this promotion. The Cashback amount will vary by Qualifying Products purchased. The Qualifying Products, Cashback amounts and Promotional Periods are detailed on the Qualifying Products page.

FUJIFILM TRADE-IN BONUS CASHBACK PROMOTION

1. Purchases must be made from a Qualifying Retailer as detailed on the 'Qualifying Retailers' page on fujifilm-connect.com/promotions. Your Trade-In Product must be handed to the retailer at the point of purchase of your new product. Please ensure that the retailer provides you with the FUJIFILM Trade-In Bonus leaflet detailing your Trade-In Product information. Online claims submitted without this leaflet will be rejected.
2. Only consumers who are at least 18 years of age, who live in the European Economic Area (or the UK) and have purchased a Qualifying Product online or in-store from a Qualifying Retailer in the United Kingdom are eligible to participate in this promotion. For a list of Qualifying Retailers in the UK, or to make a claim, please visit fujifilm-connect.com/promotions. Other claims will be rejected. For purchases made in other countries, please visit the relevant country page (different conditions may apply). Only genuine qualifying NEW FUJIFILM cameras and lenses detailed on the 'More Info' page are eligible for this promotion.
3. Claims for purchases made during the Promotional Period can be submitted immediately after the Qualifying Product has been purchased and must be submitted no later than 31 July 2021. A valid purchase invoice or receipt showing the Trade-In is necessary to make a claim. An order confirmation is not a valid proof of purchase. Claims received outside of this period will be rejected.
4. The Claim Form can be found on the promotions tab within fujifilm-connect.com website ("Claim Now").
5. Fake, altered or doctored invoices or receipts will be rejected and the related claims treated as Fraudulent Claims.
6. A maximum of two Trade-In Bonus Cashback claims per person can be accepted during the Promotional Period. Please note that only one trade-in camera will count towards one trade-in bonus claim.
7. The Value of the Trade-In Bonus is £450/€500 for the GFX100S. FUJIFILM has no influence over the valuation you receive for your camera.
8. The Qualifying Trade-In Products are detailed on the Qualifying Trade-In page on fujifilm-connect.com/promotions.

GENERAL

9. Retailers must not submit claims on behalf of their customers. Any claims submitted by retailers will be rejected.
10. A claim cannot be made if the Qualifying Product is returned to the Qualifying Retailer for a refund or an exchange. If a claim is made for a Qualifying Product that is returned or exchanged, the claim will be rejected, and it will be regarded as a Fraudulent Claim.
11. Claimants must submit the serial number of the Qualifying Product on the Claim Form. The serial number can be found on the box or on the Qualifying Product. The claimant must type in the serial number in the relevant box and also upload a photograph of the same serial number. If a claim is made for a Qualifying Product using a serial number that has been used for a claim under a previous promotion or a previous claim under this promotion or that has been deliberately falsified, the claim will be rejected, and it will be regarded as a Fraudulent Claim.
12. The serial number may be validated against existing records. This includes checking:
 - Shipment records to ensure that the Qualifying Product has been shipped to the relevant Qualifying Retailer;

- Previous claims records to ensure that the serial number on the Claim Form has not been used before for a claim under a previous promotion or a previous claim under this promotion;
 - The serial number with the Qualifying Retailers to ensure that the Qualifying Product has not been refunded or exchanged; and
 - That the serial number follows a certain data logic in the data entry field.
13. FUJIFILM Electronic Imaging Europe GmbH ("FUJIFILM") reserves the right to take legal action against any claimant who deliberately makes a Fraudulent Claim. In all investigations, FUJIFILM will remain fully compliant with all relevant data protection laws including the General Data Protection Regulation (GDPR).
 14. In order to submit a claim, a claimant must submit their personal details, bank details and purchase information online. Proof of purchase must be in the form of an invoice or receipt clearly showing the purchase date, Qualifying Retailer and Qualifying Product(s) purchased. FUJIFILM reserves the right to request the original proof of purchase. If this is requested to be sent via post, it will be returned to the claimant.
 15. A confirmation email will be sent to the claimant upon receipt of an online claim submission.
 16. We aim to validate the claim within a maximum of 14 days and then make the payment within another 14 days (maximum 28 days). However, if there is any reason to check the claim (missing information, unreadable receipt, duplicated serial number etc), then the validation window may need to be extended. Once these claims have been validated, we aim to make payment within 14 days.
 17. A claimant will be notified when an incomplete claim is submitted or an illegible proof of purchase received. Notification of omissions will be sent via email. Claimants will be given the opportunity to supply further information to rectify any errors within 14 calendar days of receipt of the email. Failure to respond within 14 calendar days of receipt of the email will result in the claim being rejected.
 18. FUJIFILM will not be held responsible if emails are blocked or sent to "junk" mail folders. Claimants must ensure that they check their "junk" mail folder regularly to ensure that they do not miss claim status update emails. If a claim is refused because the Terms and Conditions of the offer have not been met, FUJIFILM's decision is final. FUJIFILM reserves the right to withdraw, amend or terminate the promotion without notice.
 19. Hardware, technical, software, server, website, loss or other failures outside our control that prevent the customer participating in the promotion are not the responsibility of FUJIFILM.
 20. FUJIFILM reserves the right to void this promotion at any time and change the Terms and Conditions without incurring any liability.
 21. Email address for correspondence is fujifilm@promotion-support.com; a claimant should provide their unique Claim ID supplied during the claim process with any correspondence. Further details can be found on the Support page.
 22. By participating in the promotion, each claimant agrees that any personal data provided may be held by FUJIFILM or its agents for the purpose set out in the FUJIFILM Electronic Imaging Europe GmbH privacy policy available at fujifilm-connect.com.
 23. The terms of the promotion shall be interpreted and applied on the basis of local laws.
 24. The promoter in respect of this promotion and the data controller in respect of any personal data submitted by any customer in connection with this promotion is FUJIFILM Electronic Imaging Europe GmbH of Fujisstrasse 1, 47533 Kleve, Germany. Please do not send any applications to this address.
 25. The administration of the promotion (other than validation of the claim) is carried out on behalf of FUJIFILM by Benamic Unlimited Company of IDA Business & Technology Park, Ring Road, Kilkenny, Ireland ("Benamic"), which acts as FUJIFILM's data processor in respect of any personal data submitted by any customer in connection with this promotion.
 26. FUJIFILM uses the personal data to validate claims and Benamic uses the personal data to otherwise administer the claim and arrange the cashback payment.